











TOP 10 BRAND CORPORATIONS NETHERLANDS 2022



RANK	BRAND CORPORATION	BRAND VALUE*	+ / -
1.	 Unilever	31.439	↑ 13%
2.	 STELLANTIS	21.043	↑ 92%
3.	 HEINEKEN	19.520	↑ 10%
4.	 AIRBUS	14.910	↑ 11%
5.	 Shell	13.274	↑ 43%
6.	 Ahold Delhaize	12.981	↑ 7%
7.	 PHILIPS	9.069	↓ -18%
8.	 kpn	4.439	↑ 2%
9.	 ING	3.170	↑ 1%
10.	 VEGON	1.390	↑ 7%

BRANDS
IN TOP 100

4

TOP RANK

38

BRAND VALUE*
TOP 10

131