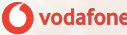


TOP 10 BRAND CORPORATIONS U.K. 2019

RANK	BRAND CORPORATION	BRAND VALUE*	+ / -
1.	 Unilever	28.84	↓ -3,1%
2.	 BRITISH AMERICAN TOBACCO	24.62	↓ -0,9%
3.	 DIAGEO	19.61	↑ 1,9%
4.	 Vodafone	19.60	↓ -12,0%
5.	 Shell	19.48	↑ 14,3%
6.	 HSBC	17.62	↓ -2,2%
7.	 BT	12.40	↓ -2,9%
8.	 CARNIVAL CORPORATION & PLC	11.58	↑ 0,4%
9.	 gsk GlaxoSmithKline	10.14	↑ 3,3%
10.	 TESCO	9.15	↑ 8,1%

* in billion EUR

All data referring to brand value study „GLOBAL TOP 100“ 2019

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BRANDS
IN TOP 100

6

TOP RANK

31

TOP
SEGMENT
CONSUMER
GOODS

SHARE
IN TOP 100

4,3%



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