TOP 10 BRAND CORPORATIONS SWITZERLAND 2019

RANK	BRAND CORPORATION	BRAND VALUE*
1.	Nestlé	39.05
2.	NOVARTIS	23.49
3.	Roche	14.09
4.	ZURICH	8.29
5.	CREDIT SUISSE	8.26
6.	UBS	7.84
7.	ABB	7.82
8.	KUEHNE+NAGEL	4.94
9.	SWATCH GROUP	4.83
10.	coop	4.56

All data referring to brand value study „GLOBAL TOP 100“ 2019
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* in billion EUR

BRANDS IN TOP 100
3

TOP RANK
19

TOP SEGMENT
CONSUMER GOODS

SHARE IN TOP 100
2,5%

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