

TOP 10 BRAND CORPORATIONS FRANCE 2019

RANK	BRAND CORPORATION	BRAND VALUE*	+ / -
1.	LVMH	75.96	↑ 7,3%
2.	KERING	26.08	↑ 19,9%
3.	Christian Dior	24.08	↑ 6,0%
4.	L'ORÉAL	17.52	↑ 6,2%
5.	DANONE	13.43	↓ -2,6%
6.	SANOFI	13.40	↑ 1,4%
7.	HERMÈS PARIS	12.78	↑ 52,8%
8.	BNP PARIBAS	12.05	↓ -10,8%
9.	TOTAL	11.28	↑ 15,8%
10.	vivendi	9.92	↑ 4,7%

* in billion EUR

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All data referring to brand value study „GLOBAL TOP 100“ 2019

BRANDS
IN TOP 100

7

TOP RANK

6

TOP
SEGMENT

LUXURY

SHARE
IN TOP 100

6,0%



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